SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE

"Synergy Innovation and Blue Economy Conservation"

02-04 SEPTEMBER 2024

Sabah International Convention Centre (SICC)
Kota Kinabalu, Sabah, Malaysia.

SUSTAINABLE DEVELOPMENT GOALS

MALAYSIA MADANI

SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE

"Synergy, Innovation and Blue Economy Conservation"

Organised By:

Sabah State Government
Menara Kinabalu, Jalan Teluk Likas
88400 Kota Kinabalu, Sabah, Malaysia

blueeconomy@sabah.gov.my

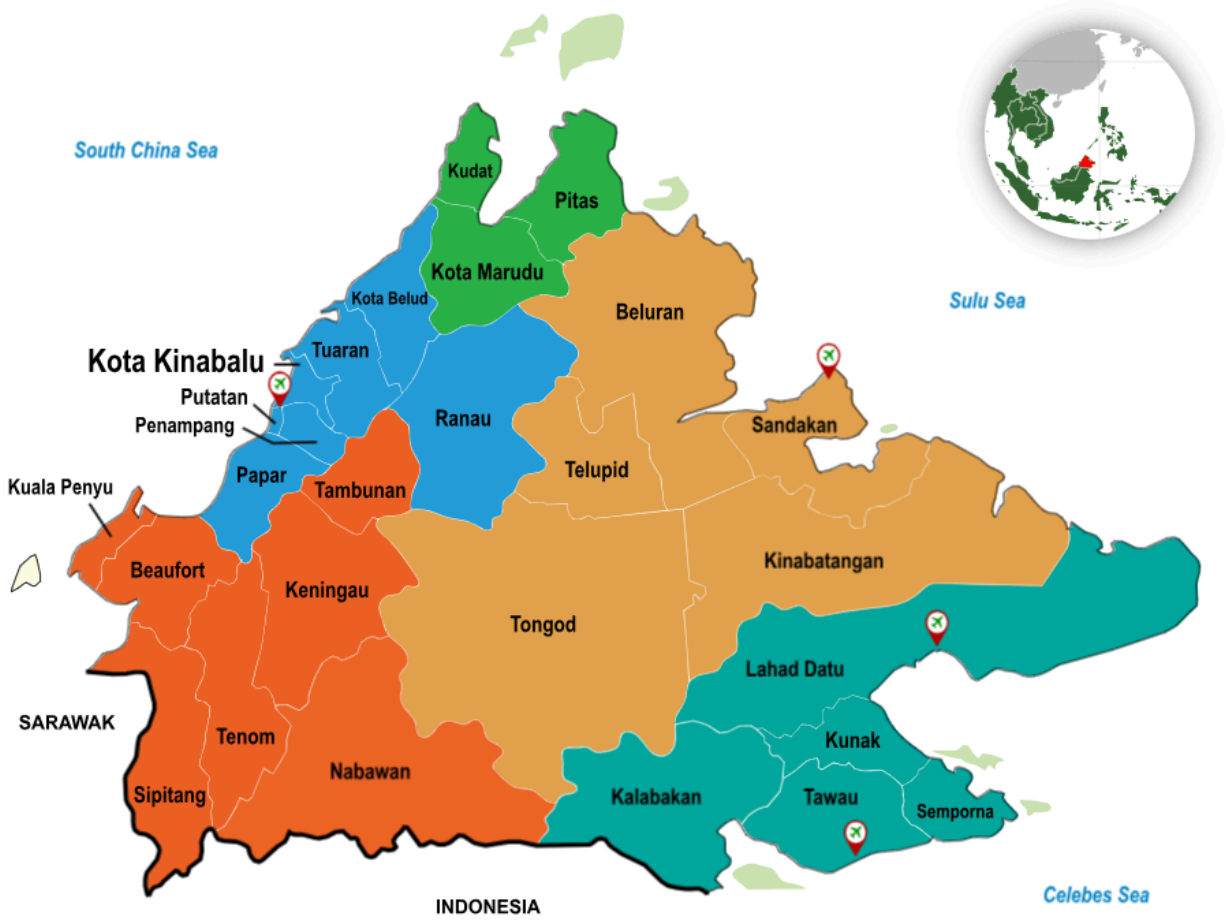
https://blueeconomy.sabah.gov.my/

"Synergy, Innovation, and Blue Economy Conservation"

This theme incorporates the acronym SIBEC to represent the Sabah International Blue Economy Conference that succinctly communicates the conference's focus on collaboration, innovation, and conservation within the context of Sabah Blue Economy. Sabah Blue Economy initiative is also dedicated to create a sustainable future by implementing blue certification, promoting blue health, cultivating blue foods, and advancing blue technologies and innovation, all while monitoring progress through the blue index. Each component of the acronym reflects a key aspect of the conference:

- **Synergy:** Highlighting the collaborative efforts and partnerships needed to achieve sustainable blue economy goals.
- **Innovation:** Emphasising the importance of creativity and cutting-edge solutions in advancing Sabah Blue Economy.
- **Blue Economy Conservation:** Underscoring the commitment to preserving marine ecosystems and ensuring sustainable practices.

OUR LOCATION
THE MAP OF SABAH, MALAYSIA.



Source: https://sabahtourism.com

Nestled on the northern portion of the island of Borneo, is a Malaysian state renowned for its natural beauty, rich cultural heritage, and diverse ecosystem. Sabah offers a captivating blend of natural wonders, cultural richness, and adventurous experiences that promise to leave you spellbound.

Situated amidst the azure waters of the Coral Triangle, Sabah's commitment to preserve its natural treasures while fostering economic growth has led to the emergence of a vibrant Blue Economy ecosystem. For example, Sabah state mangrove area spans a vast expanse, with 322,990 hectares designated as forest reserve and an additional 67,536 hectares allocated for stateland and alienated land.

OUR VENUE
SABAH INTERNATIONAL CONVENTION CENTRE

Located in the central area of Kota Kinabalu city, the **Sabah International Convention Centre (SICC)** is a versatile complex spanning six hectares. It stands out as the largest purpose-built facility for conferences, exhibitions, and entertainment along the waterfront in Borneo.



Source: https://siccsabah.com

Travelling By Car

Sabah International Convention Centre (SICC) is positioned along the seafront adjacent to Kota Kinabalu Port, along Jalan Tun Fuad Stephens, leading towards Tanjung Lipat. It is approximately 11 kilometers away from Kota Kinabalu International Airport (KKIA).

Taking A Flight

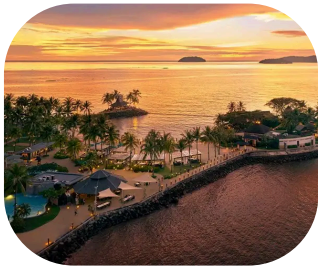
With rapidly increasing air connectivity, Kota Kinabalu International Airport (KKIA) has become the second busiest airport in Malaysia. It offers direct flights from various regional hubs including Perth, Singapore, Seoul, Tokyo, Brunei, Bangkok, and Hong Kong. Both full-service and low-cost carriers operate more than 25 daily direct flights connecting Kuala Lumpur and Kota Kinabalu. The airport code for Kota Kinabalu International Airport is BKI.

RESIDE IN KOTA KINABALU

Within a convenient 5-kilometer radius of the Sabah International Convention Centre, you'll find premier international hotel chains and luxurious resorts. In total, there are over 12,000 hotel rooms available within a 10-kilometer radius, providing delegates and guests with a wide range of accommodation choices.

Collaborating Hotels

Shangri-la Tanjung Aru



No 20, Jalan Aru, Tanjung Aru,
88100 Kota Kinabalu, Sabah
+6088 327 888
kotakinabalu@shangri-la.com

Sutera Harbour Resort



1, Sutera Harbour Boulevard,
88100 Kota Kinabalu, Sabah
+6088 318 888
reservations@suteraharbour.com.my

Hilton Kota Kinabalu



Jalan Tunku Abdul Rahman, Asia City,
88000 Kota Kinabalu, Sabah
+6088 356 000
kotakinabalu.info@hilton.com

Hyatt Regency Kinabalu



Jalan Datuk Salleh Sulong, 88991,
Kota Kinabalu, Malaysia
+60 88 221 234
kinabalu.regency@hyatt.com

Kota Kinabalu Marriott Hotel



Lot G-23A, Jalan Tun Fuad Stephens,
Kota Kinabalu, Sabah
+60-88-286 888
mhrs.bkikk.info@marriotthotels.com

WONDERS OF SABAH



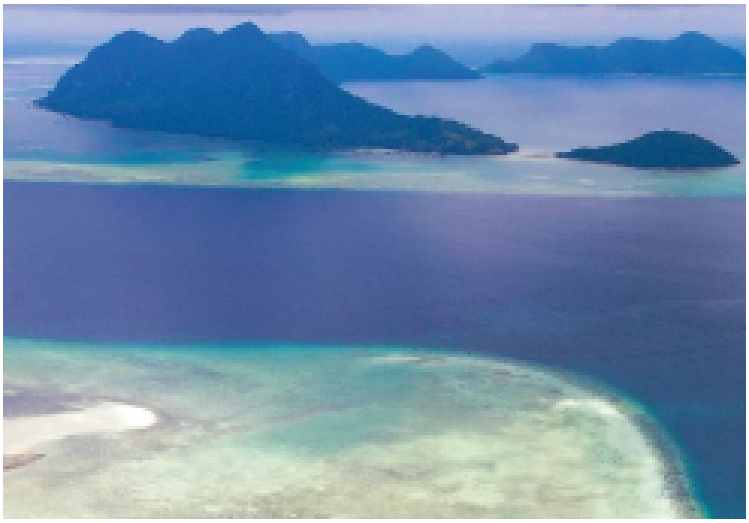
Source: https://sabahtourism.com

Kinabalu Geopark has achieved an outstanding accomplishment by earning recognition as a UNESCO Triple Crown site, placing it among only three locations globally with such esteemed distinction. Sabah now joins Jeju Island in Korea and Shennongjia in China as the exclusive trio of places with three UNESCO sites.



Source: https://forest.sabah.gov.my

Sabah's extensive **mangrove areas**, encompassing 322,990 hectares designated as forest reserve and an additional 67,536 hectares allocated for state and alienated land, forms a cornerstone of the state's Blue Economy. These mangrove forests play a vital role in supporting various sectors of Sabah's economy, including fisheries, tourism, and coastal protection.



Source: https://www.sabahparks.org.my

Tun Sakaran Marine Park (TSMP) is located at the entrance to Darvel Bay, off the eastern coast of Sabah near Semporna town. It can be reached by speedboat in approximately 45 minutes from the town's jetty. Tun Sakaran Dandai, the park was established in July 2004 as Sabah's seventh designated park, it encompasses the largest marine area, spanning 340 square kilometers of sea and coral reefs, along with 10 square kilometers of land.

SABAH BROCHURES

Scan QR Code to discover more!

WHO SHOULD ATTEND SIBEC 2024?

- **Policy makers and government officials** from both national and international agencies, as well as representatives from **non-governmental organizations**, would find value in understanding policies, regulations, and initiatives pertaining to Blue Economy.
- **Professionals engaged in marine and coastal sectors** like fisheries, shipping, tourism, renewable energy, and conservation would gain insights into current trends, policies, and innovations within the Blue Economy at the conference.
- **Researchers and academics** specializing in marine biology, oceanography, environmental science, and engineering would benefit from the opportunity to remain updated on researches and engage in networking with peers in their respective fields.
- **Entrepreneurs and investors** interested in the advancement and funding of sustainable ocean projects would find the conference advantageous for learning about emerging technologies and market prospects.
- **Students and educators** with interests in marine and coastal sciences, sustainability, and environmental policy would find the conference informative regarding their research, technologies, and policy developments in the Blue Economy.

WHAT WE OFFER

THREE-DAY CONFERENCE
Join Us for a Transformative Three-Day Blue Economy Conference.

PAVILION
Explore Our Pavilion at the Blue Economy Exhibition.

NETWORKING COCKTAIL AND DINNER
Connect with Industry Leaders Over Cocktails and Dinner.

LUNCHEON
Network and Nourish at our Blue Economy Conference Luncheon.

MORNING REFRESHMENT AND HI-TEA
Kickstart Your Day with Brew and Brilliant Conversations.

PARALLEL SESSION
Dive into Parallel Sessions Exploring Diverse Aspects of the Blue Economy.

CONFERENCE DELEGATES

PARTICIPANTS

USD 150 / person
750 MYR

- Unlimited Entrance
- Three-Day Conference
- Morning Refreshment/Hi Tea
- Networking Luncheon
- Digital Certificate
- Networking Cocktail and Dinner
- Pavilion Visit

CALL FOR PAPER

USD 250 / person
1,200 MYR

- Call For Paper (One Session)
- Unlimited Entrance
- Three-Day Conference
- Morning Refreshment/Hi Tea
- Networking Luncheon
- Digital Certificate
- Networking Cocktail and Dinner
- Pavilion Visit

SPONSORSHIP PACKAGES

DIAMOND

USD 127,000 /each
600,000 MYR

Free Admission: 30 pax

PLATINUM

USD 106,000 /each
500,000 MYR

Free Admission: 25 pax

GOLD

USD 64,000 /each
300,000 MYR

Free Admission: 20 pax

EMERALD

USD 22,000 /each
100,000 MYR

Free Admission: 15 pax

SILVER

USD 10,600 /each
50,000 MYR

Free Admission: 10 pax

BRONZE

USD 4,500 /each
20,000 MYR

Free Admission: 5 pax

- **Free Admission:** Our valued sponsors will enjoy complimentary access to all sessions, lunch, and networking events. Attendance eligibility is determined by the level of sponsorship and contributions.
- **Brand Visibility:** Prominent recognition in conference materials, such as event signage, official portal and promotional emails.
- **Certificate of Sponsorship:** Certificate of sponsorship will be provided to acknowledges support and commitment to the conference's objectives and serve as a formal acknowledgment of the sponsorship agreement.

ITINERARY (DAY ONE)

SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE (SIBEC) 2024

"Synergy, Innovation, and Blue Economy Conservation"

2 September 2024 (Monday)
Sipadan II & III, Level 4, Sabah International Convention Centre (SICC)
Kota Kinabalu, Sabah

TIME	PROGRAMME
08:00 AM	Arrival and Registration of Participants Morning Refreshment
09:30 AM	Arrival of Guest of Honour
09:40 AM	Cultural Performance
09:50 AM	• National Anthem "Negaraku" • Sabah State Anthem "Sabah Tanah Airku" • Du'a Recital
09:55 AM	**OPENING SPEECH** by Guest of Honour • Launching of Sabah International Blue Economy Conference • Photo Session
10:20 AM	**OFFICIATING PAVILION AND BOOTH VISIT** by Guest of Honour
10:45 AM	**PLENARY 1** **"BLUE ECONOMY FROM A GLOBAL PERSPECTIVE"**
11:15 PM	**PLENARY 2** **"BLUE ECONOMY FROM A REGIONAL PERSPECTIVE"**
11:45 PM	**KEYNOTES** **"SABAH BLUE ECONOMY FRAMEWORK AND OUTLOOK"**
12:15 PM	**INTERACTIVE FORUM 1** **"UNDERPINNING THE BLUE ECONOMY"**
1:00 PM	Networking Luncheon at Kinabatangan Hall 1, Level 2 End of Day One

ITINERARY (DAY TWO)

SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE (SIBEC) 2024

"Synergy, Innovation, and Blue Economy Conservation"

3 September 2024 (Tuesday)
Sipadan II & III, Level 4, Sabah International Convention Centre (SICC)
Kota Kinabalu, Sabah

TIME	PROGRAMME
08:00 AM	Arrival of Guest and Participants Morning Refreshment
09:00 AM	SPECIAL ADDRESS **"THE FUTURE OF SABAH IN BLUE ECONOMY"**
09:30 AM	INTERACTIVE FORUM 2 **"BLUE ECONOMY GOVERNANCE FRAMEWORK AND SUPPORT ECOSYSTEM"**
10:15 AM	INTERACTIVE FORUM 3 **"BUILDING A SUSTAINABLE FUTURE THROUGH BLUE ECONOMY STRATEGIES (BLUE CERTIFICATION, BLUE HEALTH, BLUE FOODS, BLUE INDEX, AND BLUE TECHNOLOGIES AND INNOVATION)"**
11:15 PM	SPECIAL NOTE **"EMBRACING SUSTAINABILITY IN THE BLUE ECONOMY"**
11:30 PM	INTERACTIVE FORUM 4 **"SUCCESS STORIES OF BLUE ECONOMY"**
12:30 PM	INTERACTIVE FORUM 5 **"BLUE ECONOMY: SOCIAL INCLUSION AND COMMUNITY EMPOWERMENT"**
01:15 PM	Networking Luncheon at Kinabatangan Hall 1, Level 2 End of Day Two

ITINERARY (DAY THREE)

SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE (SIBEC) 2024

"Synergy, Innovation, and Blue Economy Conservation"

4 September 2024 (Wednesday)
Sipadan II & III, Level 4, Sabah International Convention Centre (SICC)
Kota Kinabalu, Sabah

TIME	PROGRAMME
08:00 AM	Arrival of Guest and Participants Morning Refreshment
09:00 AM	Arrival of Guest of Honour
09:30 AM	COUNTRIES BENCHMARKING BLUE ECONOMY SESSIONS By Diplomatic Representatives
11:00 AM	SPECIAL REMARKS By the Blue Economy Expert CLOSING SPEECH By Guest of Honour Photo Session
1:00 PM	Networking Luncheon End of Conference

ITINERARY
(NETWORKING COCKTAIL AND DINNER)

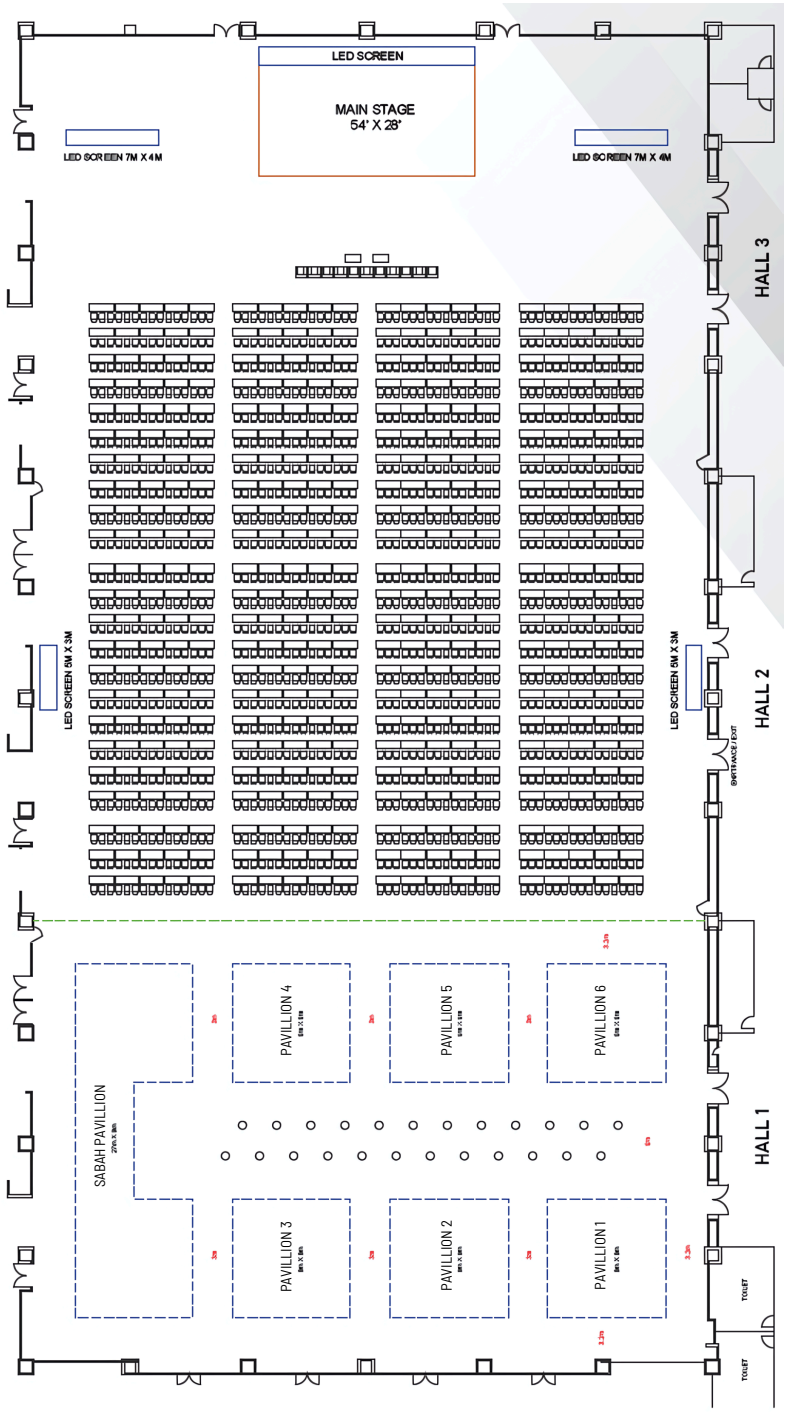
SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE (SIBEC) 2024

"Synergy, Innovation, and Blue Economy Conservation"

2 September 2024 (Monday)
Kinabatangan II & III, Level 4, Sabah International Convention Centre (SICC)
Kota Kinabalu, Sabah

TIME	PROGRAMME
05:30 PM	Guest Arrival Refreshment/Cocktail
07:00 PM	Arrival of Guest of Honour Cultural Performance
07:15 PM	• National Anthem "Negaraku" • Sabah State Anthem "Sabah Tanah Airku" • Du'a Recital
07:20 PM	**NETWORKING REMARKS** By Guest of Honour Cultural Performance
10:00 PM	End of Networking Cocktail and Dinner

#SIBEC 2024
LAYOUT PLAN



PROGRAMME HIGHLIGHTS

Discover the forefront of sustainable blue innovation at the Sabah International Blue Economy Conference (SIBEC) 2024, featuring groundbreaking discussions, visionary leaders, and transformative strategies shaping the future of our oceans and rivers economies.

COUNTRIES SHARING SESSIONS

A comprehensive sharing session on benchmarking blue economy strategies among countries will feature diplomatic representatives from various nations, offering insights into topics such as Sustainable Ocean Policy, Blue Economy for Sustainable Growth, Economic Transformation through Blue Economy, Waste Management, Ocean Health, Ocean Resources, Blue Economic Branding, and the pathways to realising a robust blue economy framework.

INTERACTIVE FORUMS

Interactive forums will be held to delve into essential topics including the Foundational Principles Underpinning the Blue Economy, its Governance and Finance mechanisms, the Transformative Potential of Blue Economy Strategies for building a sustainable future encompassing Blue Certification, Health, Foods, Technologies, and Innovation alongside monitoring progress through the Blue index, showcasing Success Stories, and exploring the vital aspects of Social Inclusion and Community Empowerment within the Blue Economy Paradigm.

PLENARY SESSIONS

Plenary Sessions will serve as a vital platform for in-depth exploration of critical topics, delving into not only how the Blue Economy bolsters global Sustainable Development Goals (SDGs) but also examining its role as Key Drivers within the broader development framework.

Expert panelists will illuminate the intricate connections between blue economy strategies and the attainment of SDGs, offering practical insights into leveraging ocean resources for sustainable growth and resilience. Through dynamic discussions and knowledge sharing, participants will gain a deeper understanding of the transformative potential of the Blue Economy in shaping a more equitable and prosperous future for all.

Key Discussions & Insights

- **Underpinning towards Blue Economy**
- **Success Stories of Blue Economy**
- **Blue Economy Governance Framework and Support Ecosystem**
- **Building a Sustainable Future Through Blue Economy Strategies**

PAVILLION SHOWCASE PACKAGE

STANDARD PACKAGE

USD 8,000
25,500 MYR / **Pavillion**

- **81sqm per pavillion - 9m(W) x 9m(D).**

PREMIUM PACKAGE

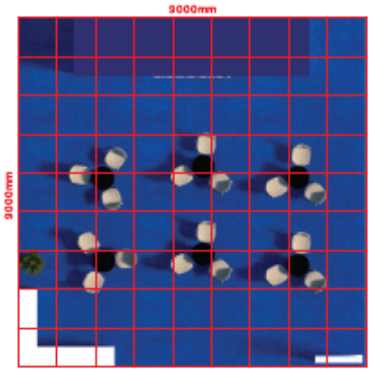
USD 20,000
80,000 MYR / **Pavillion**

- **81sqm per pavillion - 9m(W) x 9m(D).**

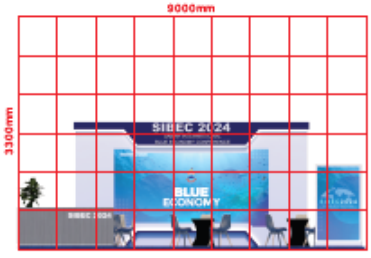
- **Free Admission:** Complimentary admission of five (5) pax per booth to participate in 3-day conference pavillion showcase, lunch and networking events without additional cost.
- **Brand Visibility:** A dedicated space provided for exhibitors to display their products, technologies, and solutions related to the blue economy.
- **Certificate of Participation:** Certificate of participation will be provided to acknowledges support and commitment to the conference's objectives and serve as a formal acknowledgment for the showcase.
- **Networking Opportunities:** Pavilion showcase can facilitate interactions between exhibitors, delegates, policymakers, researchers, and industry leaders, fostering collaborations and partnerships.
- **SIBEC 2024 Portal:** Pavilion Showcase will be publish in SIBEC 2024 portal.

Note: Pavilion Customisation is **not available** for this Pavilion Showcase.

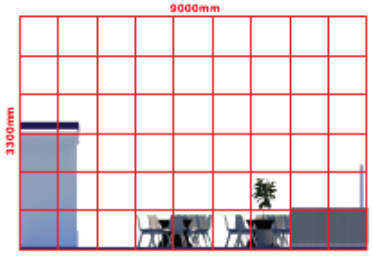
PAVILLION SHOWCASE
STANDARD PACKAGE (DESIGN 1)



TOP VIEW



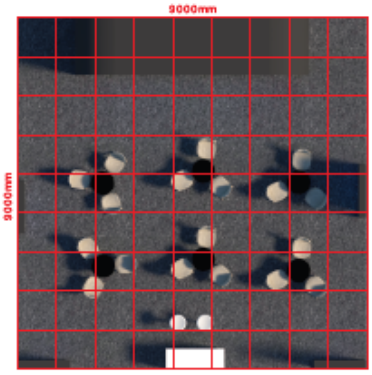
FRONT VIEW



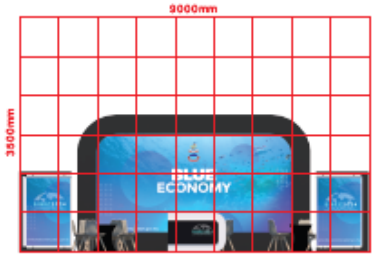
SIDE VIEW



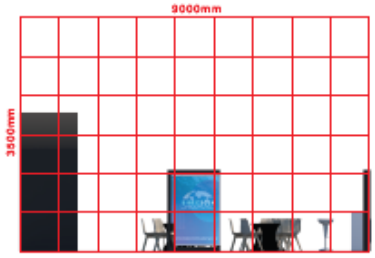
PAVILLION SHOWCASE
STANDARD PACKAGE (DESIGN 2)



TOP VIEW



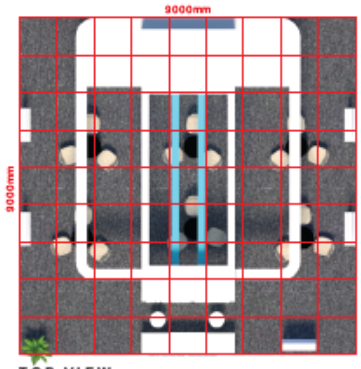
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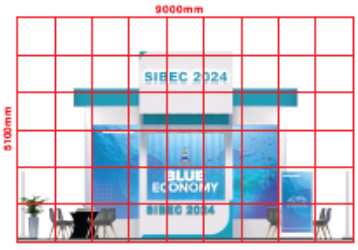
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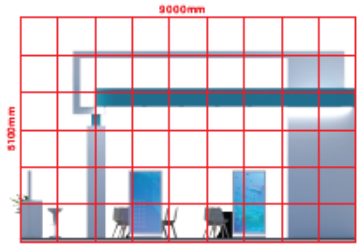
PAVILLION SHOWCASE
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TOP VIEW



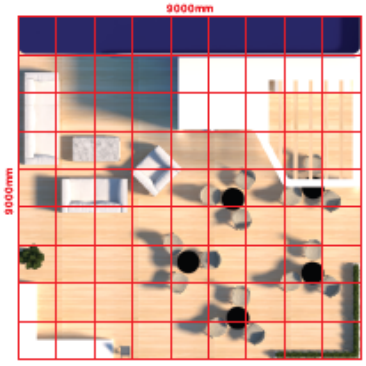
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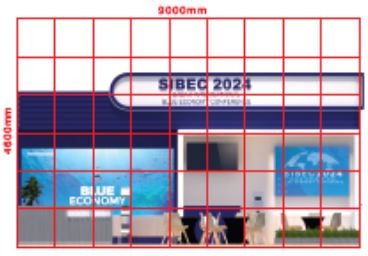
SIDE VIEW



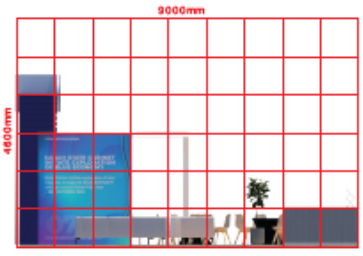
PAVILLION SHOWCASE
PREMIUM PACKAGE (DESIGN 2)



TOP VIEW



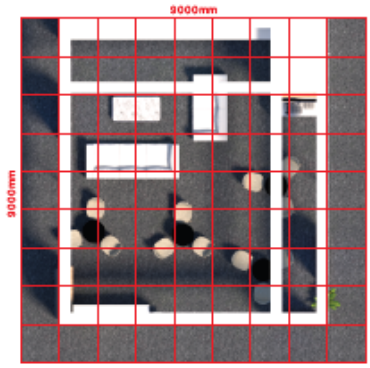
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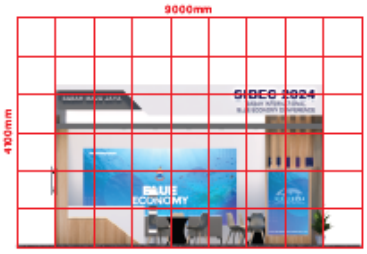
SIDE VIEW



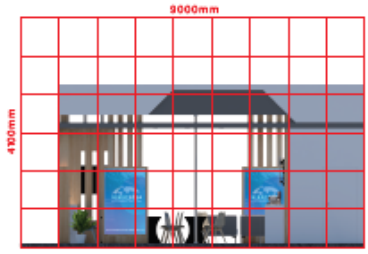
PAVILLION SHOWCASE
PREMIUM PACKAGE (DESIGN 3)



TOP VIEW



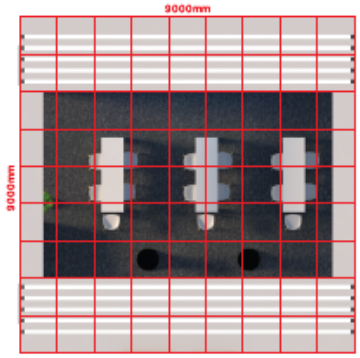
FRONT VIEW



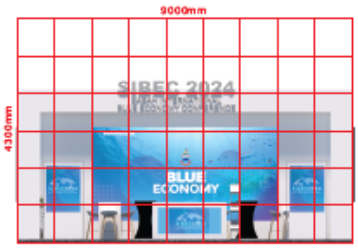
SIDE VIEW



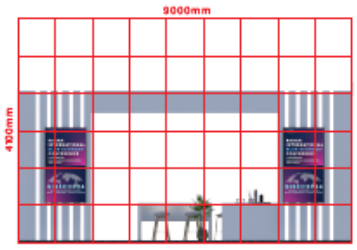
PAVILLION SHOWCASE
PREMIUM PACKAGE (DESIGN 4)



TOP VIEW



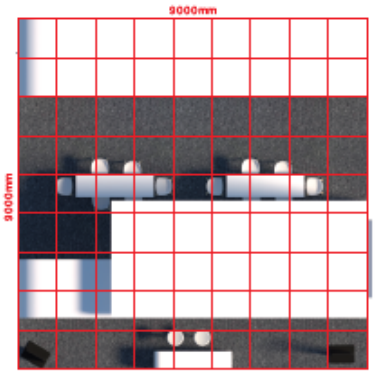
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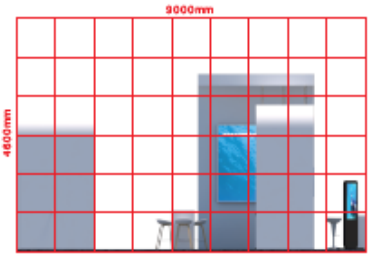
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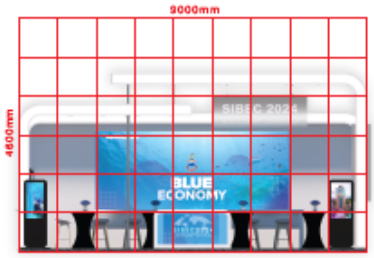
PAVILLION SHOWCASE
PREMIUM PACKAGE (DESIGN 5)



TOP VIEW



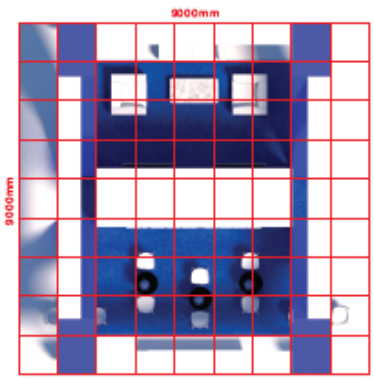
FRONT VIEW



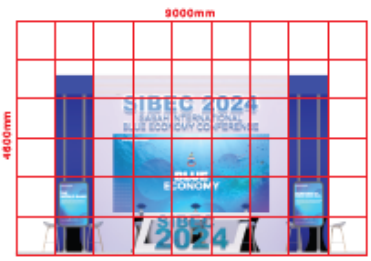
SIDE VIEW



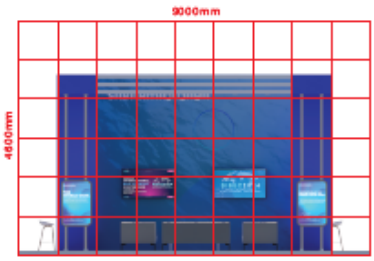
PAVILLION SHOWCASE
PREMIUM PACKAGE (DESIGN 6)



TOP VIEW



FRONT VIEW



BACK VIEW



SIBEC2024

SABAH INTERNATIONAL BLUE ECONOMY CONFERENCE

Dive into unparalleled networking opportunities at the Sabah International Blue Economy Conference (SIBEC) 2024, where global leaders converge to chart a course towards thriving living underwater ecosystems and prosperous coastal communities. Join the endeavor towards a flourishing and robust economy for oceans and rivers, opening up limitless prospects for future generations.

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https://blueeconomy.sabah.gov.my/sibec2024

Official Portal

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